

**IMPORTANT PRIVACY CHOICES FOR CONSUMERS**  
**(California and Vermont Residents Only)**

The words "you" and "your" refer to any California or Vermont resident who purchases or leases an automobile from, obtains financing from, or engages in any other transaction with any of *DriveTime Car Sales Company, LLC* ("DriveTime"), *Bridgecrest Acceptance Corporation* ("Bridgecrest Acceptance"); *Bridgecrest Credit Company, LLC* ("Bridgecrest Credit"); *Driver's Seat, LLC and DS Nominee Titleholder, LLC* (together, "Driver's Seat"); *GO Financial; SilverRock Group, Inc.* ("SilverRock"); *SilverRock Insurance, LLC* ("SilverRock"); *BlueShore Insurance Company* ("BlueShore"); *Motion Telematics, LLC* ("Motion"); and *Carvana Co* ("Carvana"). This Important Privacy Choices for Consumers supplements our Financial Privacy Notice.

**Your Rights**

You have the right to control whether we share nonpublic personal information about you with our affiliates for certain purposes or with outside companies for their marketing purposes. This does not prohibit us from sharing information as necessary for us to follow the law, as permitted by law, or to give you the best service on your accounts with us.

**Your Choices**

**Restrict Information Sharing with Other Companies we Own, Control, or are under Common Control With (Affiliates)**

Unless you say "No" by checking the box and signing this form below, we may share nonpublic personal information about you with our affiliates and joint marketing companies as stated in our Financial Privacy Notice.

NO, please do not share my nonpublic personal information with affiliates and joint marketing companies.

**Restrict Information with Other Companies we Do Business With (Nonaffiliates)**

Unless you say "Yes" by checking the box and signing this form below, we will not share nonpublic personal information about you with outside companies so they can market their goods and services to you. If you say "Yes", the nonpublic personal information we may share about you with outside companies for their marketing purposes includes:

- Your name and contact information we received through your application, credit agreement, lease agreement, or account servicing, such as your name, mailing address, e-mail address, and telephone numbers;
- Information about the vehicles you purchased, leased or financed through us; and
- Information about your transactions, experiences, and dealings with us, such as the amount, terms, conditions, and status of your account with us.

YES, please share my nonpublic personal information with affiliates.

You understand that your consent for information sharing will remain in effect until you revoke or modify it. You may revoke your information sharing consent at any time by calling us toll-free at (800) 967-8854 or writing to us at Customer Relations, 7300 E. Hampton Ave, Mesa, AZ 85209.

We will maintain a true and correct copy of this Important Privacy Choices for Consumers. You are entitled to a copy of this document upon request. You may want to keep a copy of this document in your own records.

By signing below, you authorize us to share your nonpublic personal information as limited by your choices.

Name: \_\_\_\_\_

Account Number(s): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To exercise your choices, do the following:

Fill out, sign and return this form to us in person at one of our business locations or in an envelope addressed to Customer Relations, 7300 E. Hampton Ave, Mesa, AZ 85209 or by email to [CustomerRelations@Bridgecrest.com](mailto:CustomerRelations@Bridgecrest.com)